PLDevelopments

PRODUCT CATALOG 2026

YOUR STORE BRAND, READY TO COMPETE.

Use our formulations and ANDAs to bring OTC equivalents to market quickly and cost effectively.



INSIDE

ALLERGY
ANALGESICS
COUGH & COLD
DIGESTIVE
ELECTROLYTE
FIRST AID
NICOTINE REPLACEMENT
PERSONAL CARE
SLEEP

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WELCOME

COMPARE TO OTC, MADE FOR YOUR SHELF

PL Developments manufactures private label and contract over-the-counter products matched to the active ingredients of leading national brands. This catalog groups our line by category so you can see where we fit your store brand program.

BROAD DOSAGE-FORM RANGE

Tablets, caplets, softgels, oral liquids and suspensions, gels, creams, foam, gum and lozenges.

YOUR LABEL, OUR FORMULATION

Each item is shown with the national brand it compares to, its active ingredients, and available dosage forms, flavors or fragrances.

MANUFACTURING FOOTPRINT

Headquartered in Westbury, NY, with manufacturing in Clinton, SC and operations in Miami, FL.

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60+

products across nine OTC categories in this catalog

ALLERGY

24-hour non-drowsy antihistamines and a children's liquid, matched to leading national brands.

COMPARE TO

Allegra® Allergy

Fexofenadine HCl 180 mg

Caplet

COMPARE TO

Claritin®

Loratadine 10 mg

Tablet

COMPARE TO

Zyrtec® Liquid Gels

Cetirizine HCl 10 mg

Softgel

COMPARE TO

Zyrtec®

Cetirizine HCl 10 mg

Tablet

COMPARE TO

Children's Benadryl® Allergy

Diphenhydramine HCl 12.5 mg

Oral liquid

Flavors: Bubblegum · Cherry

ANALGESICS

Pain relievers, PM formulas, a topical gel and children's suspensions.

COMPARE TO
Advil® Liqui-Gels®
Ibuprofen 200 mg

Softgel

COMPARE TO
Advil® Mini
Solubilized Ibuprofen 200 mg

Softgel

COMPARE TO
Advil® PM
Ibuprofen 200 mg
Diphenhydramine Citrate 38 mg

Caplet

COMPARE TO
Aleve® Liquid Gels
Naproxen Sodium 220 mg

Softgel

COMPARE TO
Bayer® Low Dose 81 mg
Aspirin 81 mg (enteric coated)

Tablet

COMPARE TO
Extra Strength Tylenol® PM
Acetaminophen 500 mg
Diphenhydramine HCl 25 mg

Caplet

COMPARE TO
Voltaren® Arthritis Pain Gel
Diclofenac Sodium 1%

Topical gel

COMPARE TO
Children's Tylenol® Oral Suspension
Acetaminophen 160 mg / 5 mL

Bubblegum · Cherry · Grape · Strawberry

Oral suspension

COMPARE TO
Children's Tylenol® Dye-Free
Acetaminophen 160 mg / 5 mL

Bubblegum · Cherry · Grape · Strawberry

Oral suspension · Dye-free

COUGH & COLD

Tablets & softgels — 12-hour extended-release expectorants and day/night multi-symptom relief.

COMPARE TO
Mucinex®
Guaifenesin 600 mg

Tablet · Extended release

COMPARE TO
Mucinex® Maximum Strength
Guaifenesin 1200 mg

Tablet · Extended release

COMPARE TO
Mucinex DM®
Dextromethorphan HBr 30 mg
Guaifenesin 600 mg

Tablet · Extended release

COMPARE TO
Mucinex DM® Maximum Strength
Dextromethorphan HBr 60 mg
Guaifenesin 1200 mg

Tablet · Extended release

COMPARE TO
Vicks® DayQuil®
Acetaminophen 325 mg
Dextromethorphan HBr 10 mg
Phenylephrine HCl 5 mg

Softgel

COMPARE TO
Vicks® DayQuil® Mini
Acetaminophen 325 mg
Dextromethorphan HBr 10 mg
Phenylephrine HCl 5 mg

Softgel

COMPARE TO
Vicks® NyQuil®
Acetaminophen 325 mg
Dextromethorphan HBr 15 mg
Doxylamine Succinate 6.25 mg

Softgel

COMPARE TO
Vicks® NyQuil® Mini
Acetaminophen 325 mg
Dextromethorphan HBr 15 mg
Doxylamine Succinate 6.25 mg

Softgel

COUGH & COLD

Liquids — adult and children's syrups, severe formulas and a sore throat spray.

COMPARE TO
Children's Dimetapp® Cold & Allergy
Brompheniramine Maleate 1 mg
Phenylephrine HCl 2.5 mg
Flavor: Grape
Liquid

COMPARE TO
Chloraseptic® Sore Throat
Phenol 1.4%
Flavors: Cherry · Menthol
Spray

COMPARE TO
Robitussin® Peak Cold Multi-Symptom CF
Dextromethorphan HBr 20 mg
Guaifenesin 200 mg
Phenylephrine HCl 10 mg
Unflavored
Liquid

COMPARE TO
Robitussin® Peak Cold Cough & Chest DM
Dextromethorphan HBr 20 mg
Guaifenesin 200 mg
Unflavored
Liquid

COMPARE TO
Children's Triaminic® Day Time Cold & Cough
Dextromethorphan HBr 5 mg
Phenylephrine HCl 2.5 mg
Flavor: Cherry
Liquid

COMPARE TO
Vicks® DayQuil® Cold & Flu
Acetaminophen 325 mg
Dextromethorphan HBr 10 mg
Phenylephrine HCl 5 mg
Unflavored
Liquid

COMPARE TO
Vicks® NyQuil® Cold & Flu
Acetaminophen 650 mg
Dextromethorphan HBr 30 mg
Doxylamine Succinate 12.5 mg
Flavors: Cherry · Original
Liquid

COMPARE TO
Vicks® DayQuil® Severe Cold & Flu
Acetaminophen 325 mg
Dextromethorphan HBr 10 mg
Guaifenesin 200 mg
Phenylephrine HCl 5 mg
Liquid

COMPARE TO
Vicks® NyQuil® Severe Cold & Flu
Acetaminophen 650 mg
Dextromethorphan HBr 20 mg
Doxylamine Succinate 12.5 mg
Phenylephrine HCl 10 mg
Flavor: Berry
Liquid

DIGESTIVE

Stool softeners & laxatives — softgels, tablets and stand-alone store brand items.

COMPARE TO

Colace®

Docusate Sodium 100 mg

Softgel

COMPARE TO

Dulcolax® Stool Softener

Docusate Sodium 100 mg

Softgel

COMPARE TO

Phillips'® Stool Softener

Docusate Sodium 100 mg

Softgel

COMPARE TO

Peri-Colace®

Docusate Sodium 50 mg
Sennosides 8.6 mg

Tablet

COMPARE TO

Senokot®

Sennosides 8.6 mg

Tablet

COMPARE TO

Senokot-S®

Docusate Sodium 50 mg
Sennosides 8.6 mg

Tablet

STAND-ALONE ITEM

Extra Strength Stool Softener

Docusate Sodium 250 mg

Softgel

STAND-ALONE ITEM

Mineral Oil

Mineral Oil (intestinal lubricant)

Unflavored · 16 fl oz

Liquid

DIGESTIVE & ELECTROLYTE

Anti-gas softgels, stomach relief liquids and a pediatric electrolyte in 14 flavors.

GAS & STOMACH RELIEF

COMPARE TO

Extra Strength Gas-X®

Simethicone 125 mg

Softgel

COMPARE TO

Ultra Strength Gas-X®

Simethicone 180 mg

Softgel

COMPARE TO

Phazyme®

Simethicone 180 mg

Softgel

COMPARE TO

Pepto Bismol® Original

Bismuth Subsalicylate 525 mg

Flavors: Cherry · Original

Liquid

COMPARE TO

Pepto Bismol® Ultra Strength

Bismuth Subsalicylate 1050 mg

Flavor: Original

Liquid

ELECTROLYTE

COMPARE TO

Pedialyte®

Oral electrolyte solution with zinc

14
flavors available

Apple · Bubblegum · Cherry · Coconut · Fruit · Grape · Horchata · Mango · Orange · Pineapple · Peach · Strawberry · Strawberry-Banana · Unflavored

FIRST AID

Stand-alone store brand staples — antiseptics and Epsom salt soaks.

ANTISEPTICS

STAND-ALONE ITEM

50% Rubbing Alcohol

Isopropyl Alcohol 50%

16 fl oz (473 mL)

Liquid

STAND-ALONE ITEM

70% Rubbing Alcohol

Isopropyl Alcohol 70%

16 fl oz (473 mL)

Liquid

STAND-ALONE ITEM

91% Rubbing Alcohol

Isopropyl Alcohol 91%

16 fl oz (473 mL)

Liquid

STAND-ALONE ITEM

Hydrogen Peroxide 3% USP

Hydrogen Peroxide 3%

16 fl oz (473 mL)

Liquid

EPSOM SALT SOAKS

STAND-ALONE ITEM

Epsom Salt

Magnesium Sulfate USP 100%

Charcoal Rosemary Mint · Eucalyptus · Lavender · Pink Himalayan Salt Rose Vanilla · Fragrance Free

STAND-ALONE ITEM

Epsom Salt All Natural

Magnesium Sulfate USP 100%

Fragrance: Lavender

STAND-ALONE ITEM

Epsom Salt Muscle Soak with Charcoal

Magnesium Sulfate USP 100%

Fragrance: Rosemary Mint

STAND-ALONE ITEM

Epsom Salt with Pink Himalayan Salt

Magnesium Sulfate USP 100%

Fragrance: Rose Vanilla

STAND-ALONE ITEM

Epsom Salt Foot Therapy Soak

Magnesium Sulfate USP 100%

Fragrances: Mint · Rosemary

NICOTINE REPLACEMENT

Stop smoking aids in gum, mini lozenge and regular lozenge — each in 2 mg and 4 mg.

COMPARE TO

Nicorette® Gum

Nicotine Polacrilex

2 mg | 4 mg

FLAVORS

Cinnamon
Cool Mint
Fruit
Ice Mint
Original

Gum

COMPARE TO

Nicorette® Mini Lozenge

Nicotine Polacrilex

2 mg | 4 mg

FLAVORS

Mint
Cinnamon
Cherry

Mini lozenge

COMPARE TO

Nicorette® Regular Lozenge

Nicotine Polacrilex

2 mg | 4 mg

FLAVORS

Mint
Cinnamon
Cherry

Lozenge

6
format and strength combinations

5
gum flavors

3
lozenge flavors, mini and regular

STRENGTH SELECTION, AS LABELED

2 mg: for those who smoke their first cigarette more than 30 minutes after waking up. 4 mg: for those who smoke their first cigarette within 30 minutes of waking up.

PERSONAL CARE & SLEEP

Topicals for cold sores, acne and hair regrowth, oral care, and nighttime sleep-aids.

PERSONAL CARE

COMPARE TO
Abreva® Tube
Docosanol 10%
Cream

COMPARE TO
Abreva® Pump
Docosanol 10%
Cream

COMPARE TO
Differin®
Adapalene Gel 0.1%
Gel

COMPARE TO
Men's Rogaine®
Minoxidil 5%
Foam

COMPARE TO
Women's Rogaine®
Minoxidil 5%
Foam

COMPARE TO
Listerine® Freshburst®
Mouthwash

SLEEP

COMPARE TO
Unisom® SleepGels®
Diphenhydramine HCl 50 mg
Softgel

COMPARE TO
Vicks® ZzzQuil™
Diphenhydramine HCl 50 mg
Flavor: Berry
Liquid

LET'S BUILD YOUR STORE BRAND

TALK TO US AT THE SHOW.

SAMPLES

Request product samples for your category review.

PRICING

Get a quote for the items and pack sizes you need.

YOUR LABEL

Discuss private label artwork and line extensions.

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